



FOR IMMEDIATE RELEASE

August 19, 2020

Contact:

mbeckel@issueone.org

Fix the System partners with voting groups to encourage business support for fair, safe, and secure elections during COVID-19

Today, the [Fix the System coalition](#) announced the release of its new [Business Actions for Elections](#) resource. As the COVID-19 pandemic continues, the resource offers concrete steps business leaders can take to support fair, safe, and secure elections around the country, increase participation, and ensure the vote reflects the will of the American people.

“A strong, stable democracy makes for a strong business environment,” said Nilmini Rubin, managing director and co-founder of the Fix the System coalition. “Business leaders have a powerful platform to ensure our upcoming elections run as safely and smoothly as possible.”

“Fix the System member groups are proud to highlight voting organizations and businesses across the nation to ensure our elections remain a strong foundation of our society,” said Rubin.

“There are relatively simple ways businesses can enable their employees, customers, and communities to participate safely in the next election,” said Daniella Ballou-Aares, CEO of The Leadership Now Project. “Many companies are already making these commitments and we hope to see many more.”

Key areas where businesses can take a lead role include encouraging voting, bolstering election operations and security, and supporting both internal and external reform measures.

The project released actions for businesses on how to:

- Register people to vote
- Help people create voting plans and distribute sample ballots and voting guides
- Promote early voting and vote by mail/absentee voting, including giving staff paid time off to vote
- Encourage employees and customers to serve as poll workers
- Partner with nonpartisan groups promoting fair, safe, and secure elections and protecting voter rights



The actions have broad support from 39 organizations, including The Leadership Now Project, Issue One, Protect Democracy, Civic Alliance, The Leadership Conference on Civil & Human Rights, Power the Polls, Vote at Home, and VoteSafe.

Read the full list of [actions businesses can take to ensure fair, safe, and secure elections](#).

[Fix the System](#) is a diverse partnership of grassroots groups, business leaders, and national organizations with different political affiliations working together to fix our broken system.